Vaccine Science - Module 3

Activity 1

Vaccine Associations and Pre-conceptions

Objective: Determine participant pre-conceptions of and familiarity with vaccine action, function, safety, etc.

Question prompt: *What scientific concepts, ideas and emotions are associated with the term “vaccine”?*

Activity: Pose the question and collect responses. Process them and discuss with participants.

Notes:

This activity is best conducted before watching the videos or using other module materials.

Responses may be written or oral, individual or group, spontaneous or pre-assigned.

It may be useful to construct a concept map, mind map or word cloud to show frequency, similarity or classification of the responses.

Participants may give personal responses that reflect their experiences and beliefs, or they may represent the beliefs of others (for example, the response “vaccines cause autism”)

Based on the type and frequency of responses, invite participants to follow up with clarifying statements and questions.

Introduce parts of the module or other modules in the series that might address their concerns and pre-conceptions. (For example, if there is a concern about vaccine safety, take time to address this in the module section devoted to testing and regulatory approval.)